

2022 Season Sponsorship

*Give once and see your company
recognized twice!*

ADIRONDACK
THEATRE
FESTIVAL



Show
thousands of
audience
members that
you support
our
community.

**Adirondack Theatre Festival:
June 15 – Aug. 7, 2022**

- Reach up to 11,000 audience members at 41 performances at the Charles R. Wood Theater in downtown Glens Falls.
- ATF attendees include year-round and seasonal residents of our region, as well as artists and visitors from New York City.

**Adirondack Film Festival:
Oct. 14-16, 2022**

- Reach up to 2,000 more audience members at screenings at the Wood Theater and Crandall Library.
- AFF attendees include both local residents and national and international filmmakers eager to visit our region's unique small businesses.



Reach vibrant audiences in the heart of Glens Falls

Sponsor Benefits: \$7,000 and above

Give once and enjoy these benefits all summer and fall:

- Two tickets to each of FOUR opening nights and receptions at the theatre festival (seats must be reserved by June 1, 2022)
- Two tickets to film festival opening night and reception (seats must be reserved by Oct. 1, 2022)
- Discount code for UNLIMITED discounted employee tickets
- Equivalent of full-page ad in digital program and digital lobby signage
- Your link on ATF and AFF websites
- Your link on ATF and AFF e-blasts
- Your logo on select show posters, film posters, and print ads
- Endorsements in ATF and AFF social media posts

Sponsor Benefits: \$4,000 - \$6,999

Give once and enjoy these benefits all summer and fall:

- Two tickets to each of FOUR opening nights and receptions at the theatre festival (seats must be reserved by June 1, 2022)
- Two tickets to film festival opening night and reception (seats must be reserved by Oct. 1, 2022)
- Discount code for UNLIMITED discounted employee tickets
- Equivalent of full-page ad in digital program and digital lobby signage
- Your link on ATF and AFF websites
- Your link on ATF and AFF and e-blasts

Sponsor Benefits: \$2,000 - \$3,999

Give once and enjoy these benefits all summer and fall:

- Discount code for UNLIMITED discounted employee tickets
- Equivalent of half-page ad in digital program and digital lobby signage
- Your link on ATF and AFF website
- Your link on ATF and AFF and e-blasts

Sponsor Benefits: \$1,000 - \$1,999

Give once and enjoy these benefits all summer and fall:

- Equivalent of half-page ad in digital program and digital lobby signage
- Your link on ATF and AFF website
- Your link on ATF and AFF e-blasts

Sponsor Benefits: up to \$1,000

Give once and enjoy these benefits all summer and fall:

- Thank-you in digital program and digital lobby signage
- Your link on ATF and AFF website
- Your link on ATF and AFF e-blasts

PLUS:

Give the gift of professional theatre and film to your employees.

Show our community how much you care.



Don't miss your chance to
be a part of what's next!

2022 Sponsorship Deadlines

For inclusion in summer and fall print
collateral:

May 2, 2022

For inclusion in summer and fall digital
collateral:

May 23, 2022



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<https://www.atfestival.org/support/sponsorship/>