2022 Season Sponsorship

Give once and see your company recognized twice!
Show thousands of audience members that you support our community.

Adirondack Theatre Festival: June 15 – Aug. 7, 2022

- Reach up to 11,000 audience members at 41 performances at the Charles R. Wood Theater in downtown Glens Falls.
- ATF attendees include year-round and seasonal residents of our region, as well as artists and visitors from New York City.

Adirondack Film Festival: Oct. 14-16, 2022

- Reach up to 2,000 more audience members at screenings at the Wood Theater and Crandall Library.
- AFF attendees include both local residents and national and international filmmakers eager to visit our region's unique small businesses.
Reach vibrant audiences in the heart of Glens Falls
Sponsor Benefits: $7,000 and above

Give once and enjoy these benefits all summer and fall:

• Two tickets to each of FOUR opening nights and receptions at the theatre festival (seats must be reserved by June 1, 2022)
• Two tickets to film festival opening night and reception (seats must be reserved by Oct. 1, 2022)
• Discount code for UNLIMITED discounted employee tickets
• Equivalent of full-page ad in digital program and digital lobby signage
• Your link on ATF and AFF websites
• Your link on ATF and AFF e-blasts
• Your logo on select show posters, film posters, and print ads
• Endorsements in ATF and AFF social media posts
Sponsor Benefits: $4,000 - $6,999

Give once and enjoy these benefits all summer and fall:

• Two tickets to each of FOUR opening nights and receptions at the theatre festival (seats must be reserved by June 1, 2022)
• Two tickets to film festival opening night and reception (seats must be reserved by Oct. 1, 2022)
• Discount code for UNLIMITED discounted employee tickets
• Equivalent of full-page ad in digital program and digital lobby signage
• Your link on ATF and AFF websites
• Your link on ATF and AFF and e-blasts
Sponsor Benefits: $2,000 - $3,999

Give once and enjoy these benefits all summer and fall:

- Discount code for UNLIMITED discounted employee tickets
- Equivalent of half-page ad in digital program and digital lobby signage
- Your link on ATF and AFF website
- Your link on ATF and AFF and e-blasts
Sponsor Benefits: $1,000 - $1,999

Give once and enjoy these benefits all summer and fall:

- Equivalent of half-page ad in digital program and digital lobby signage
- Your link on ATF and AFF website
- Your link on ATF and AFF e-blasts
Sponsor Benefits: up to $1,000

Give once and enjoy these benefits all summer and fall:

• Thank-you in digital program and digital lobby signage
• Your link on ATF and AFF website
• Your link on ATF and AFF e-blasts
PLUS:

Give the gift of professional theatre and film to your employees.

Show our community how much you care.
Don't miss your chance to be a part of what's next!

2022 Sponsorship Deadlines

For inclusion in summer and fall print collateral: 
May 2, 2022

For inclusion in summer and fall digital collateral: 
May 23, 2022