

# ADIRONDACK THEATRE FESTIVAL 2023 Business Sponsorship Opportunities

## Step 1 - Choose your level of support

**\$7,500 +**

Receive all benefits

**\$5,000**

Pick 6 benefits from any Tier

**\$2,500**

Pick 1 benefit from Tier 1  
and 3 benefits from Tier 2 or 3

**\$1,000**

Pick 3 benefits from Tier 2 or 3

**\$500**

Pick 2 benefits from Tier 3

All levels receive:

- Your logo and link on the ATF website all year
- Your logo on ATF eblasts all year
- Your logo in the season digital program
- Your logo in the season lobby display

**IN-KIND PARTNERSHIPS** - Contribute goods and services to help make great theater happen. We'll tailor a sponsorship arrangement that makes the most of our respective resources. For more information, please call Managing Director Tracey Sullivan at 518-798-7479

## Step 2 - Customize Your Package

### Tier 1 Benefits

#### Mention in Curtain Speeches

Your business will be thanked in the curtain speech at each performance.

#### Your Logo on Printed Materials

Your logo will be featured on season posters, flyers, and more!

#### Lobby Display

Set up a table to promote your business during one performance.

### Tier 2 Benefits

#### Full-page Ad

Full-page color ad in the season digital program.

#### 2 Invitations to an Opening Night Celebration

Raise a glass with the cast and crew!

#### 6 Drink Vouchers

Enjoy a glass of wine, beer, water, or a soft drink at a show.

### Tier 3 Benefits

#### Social Media Post

Your business will be featured in one social media post across all ATF channels.

#### Two Tickets to a Performance

Come see a show! Or pass them along to your employees or customers.

#### Mention in an ATF Press Release

Your business will be featured in an ATF press release.

## Adirondack Theatre Festival 2023 Business Sponsorship Form

Please complete and return with payment to:  
Adirondack Theatre Festival, 50 Elm St, Glens Falls, NY 12801

Level of Support: \$ \_\_\_\_\_

Please indicate which benefits you would like to receive:

- |   |   |
|---|---|
| <input type="radio"/> Curtain Speeches          | <input type="radio"/> Opening Night Celebration |
| <input type="radio"/> Logo on Printed Materials | <input type="radio"/> Drink Vouchers            |
| <input type="radio"/> Lobby Display             | <input type="radio"/> Social Media Post         |
| <input type="radio"/> Full-page Ad              | <input type="radio"/> Two Tickets               |
|   | <input type="radio"/> Press Release             |

Company Name \_\_\_\_\_

Contact Person \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Email \_\_\_\_\_

Company Website \_\_\_\_\_

Company Phone \_\_\_\_\_

Amount Enclosed: \$ \_\_\_\_\_

Please submit form and payment by  
**May 19, 2023**

For more information or to pay by credit card, please contact Managing Director Tracey Sullivan at 518-798-7479 or [tracey@atfestival.org](mailto:tracey@atfestival.org)

Check here if you would like to be contacted about adding a Film Festival Sponsorship.

Thank you for your generous support of ATF. A letter acknowledging your sponsorship and outlining your benefits will be mailed to you.

ATF is a 501 (c) 3 non-profit organization.  
Your sponsorship is tax deductible less the fair market value of any benefits received.